SAFRINOTM Life in balance



Stress effects the Mind and Body

What is Stress?

Response to an external cause

(taking a test or arguing with a friend)

Positive stress (meeting a deadline)

Negative stress (losing sleep)

Effects the Mind and Body:

- Tension
- Uneasiness
- Excessive worry
- Loss of sleep



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Stress

Financial obligations

Disagreements with family, co-workers, or friends

Deadlines (i.e. work-related projects)



Feeling out of control (world events)

Feeling overloaded with responsibilities

Sedentary lifestyle causes fatigue



Stress is a widespread issue in the US

Reported Stress	Women	Men
A general feeling of stress	28%	20%
Physical and emotional stress	41%	30%
Work-related stress	65%	76%
Perceptions about how important it is to manage stress	57%	34%

BASE: All respondents (n=1134); Male (n=530); Female (n=604)

Q810 Which of the following, if any, have you experienced in the last month as a result of stress?



Stress activates the "fight or flight" response

Repeated over time it may result in negative bodily changes

Stress trigger

ADRENALINE (epinephrine) is released - one of the neurotransmitters or "Chemical messengers"

Activates the nervous system, stimulating the release of hormones for "energy" and engaging the "fight or flight" response.

"Fight or flight" causes changes allowing you to handle sudden stressful events

TOO MUCH STRESS

Contributes to changes in brain activity resulting in:

- Anxiety
- Sadness



Saffron

In use for about 3,000 years

- Ayurvedic & Persian healing practices
- Traditional Chinese Medicine
- Iranian folk Medicine

The most expensive spice in the world

- it takes 150,000 220,000 flowers to make 1 kilogram of saffron spice
- each saffron flower is hand picked
- only 3 stigmas are in 1 flower





1. <u>Pharmacogn Rev.</u> 2013 Jan-Jun; 7(13): 61–66. doi: <u>10.4103/0973-7847.112850</u> 2. 2. <u>https://www.selinawamucii.com/insights/prices/united-states-of-america/saffron/</u> 3. Natural Medicines comprehensive database.. Product #844.4. www.businessinsider.com

Saffron: 3 major bioactive compounds



Safranal (a volatile oil, aroma)

Antioxidant



Crocin (responsible for color)

Improves memory/learning, protects the brain Carotenoids + Antioxidant

Zeaxanthin; Lycopene; α - and β -carotenes.



Picrocrocin (bitter taste)

Antioxidant



These Bioactive Compounds play a role in helping the Immune system, central nervous system, and other bodily systems.

These statements have not been evaluated by the Food and Drug Administration.

This product is not intended to diagnose, treat, cure or prevent any disease.



Safr'inside™

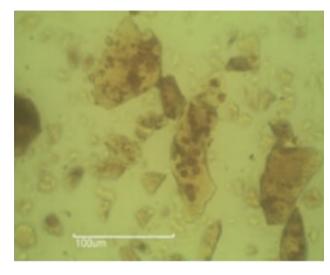
contains 10 times more safranal than in non-encapsulated saffron extracts

THE ONLY ENCAPSULATED SAFFRON

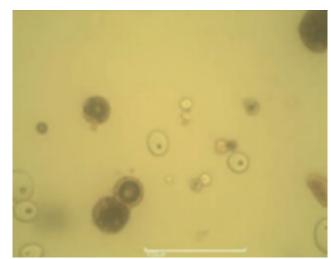
Safr'inside™ is obtained from a unique patented extraction process that confers:

- A natural encapsulation of saffron metabolites.
- The highest levels of safranal, crocins, picrocrocin & safromotivines.

Safr'Inside™ With Tech'care extraction™



Other Saffron extract
Without Tech'care extraction™



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Safr'inside –

Internationally known with acclaimed ingredient Tech care extraction system—most potent—award winning "Oscar" of supplement world





Certificates

















Safr'inside™ Proven by research

Study #1*:

Within 2 months of taking 30 mg daily of a standardized saffron extract, study participants showed significant improvements in mood and social relationships.

Study #2**:

After 2 weeks of taking 30 mg of Safr'Inside™ extract, more than 77% of participants felt happier and more optimistic, about 70% of participants noted an improvement in their emotional state, and more than 2/3 of participants felt more relaxed and calm.



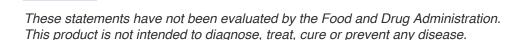
Please welcome:

Safrino[™] - a complete anti-stress formula



Myo-Inositol:

- Gently supports the work of the nervous system
- The most bioavailable form of inositol
- A type of sugar made by the body
- Important for optimal brain and nerve function
- Primary component of cellular membranes
- Plays an important role in healthy cell and function







Safrino



Safrino helps with stress management in daily life



Safrino formulation helps promote a feeling of calm and serenity



Safrino improves sleep quality



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SAFRINO™

Contains:

- Safr'Inside™:
 - the patented saffron extract, which is clinically proven to be effective in helping the body cope with stress.
 - the only encapsulated saffron extract with the maximum concentration of pure safranal
- Myo-Inositol
 - enhances the anti-stress effect of the product.
- This product does not contain gluten, soy, or lactose, and is sugar-free.

Helps to:

- promote emotional balance
- cope with both periodic and chronic stress
- improve mood.
- improve the quality of sleep
- alleviate symptoms of PMS
- support women's sexual health and functioning of the gastrointestinal tract

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Each capsule of Safrino contains:

Myo-Inositol	350 mg
Saffron stigma extract	
(Crocus sativus L.) Safr'Inside™	30 mg
Zinc (as zinc oxide from capsule shell)	2.3 mg

PACKAGE OF 30 CAPSULES (30 days)



